

Philadelphia Eagles Players Walk the Runway for a Charitable Cause

Marrone Law Firm once again served as the presenting sponsor for Fashion Touchdown 2018 to benefit Big Brothers Big Sisters Independence Region at its annual star-studded event.

Philadelphia, PA (November 8, 2018) – Monday, November 5th, 2018, was a philanthropic night to remember as fashion and football came together for its annual star-studded charity event, [Fashion Touchdown 2018](#), which took place at The Fillmore. The night began with a VIP pre-party featuring cocktails and light bites. Fashion Touchdown now in its fifth year of success, entertained as members of the Philadelphia Eagles and their wives hit the runway to benefit Big Brothers Big Sisters Independence Region.

The Marrone Law Firm sponsored and presented the event while international iconic fashion designer, Nicole Miller, herself orchestrated the woman's runway show featuring her 2018 Holiday Collection from Nicole Miller Philadelphia.

The event has raised \$595K thus far with donations and more auction items in continuing to pour in, stay tuned. The highest grossing auction item was a dinner with Carson Wentz and his wife, Madison, at [Del Frisco's Double Eagle Steakhouse](#), along with a signed Carson Wentz jersey for \$27K!

Nicole Miller, Chef Nick Elmi (Top Chef winner and Philadelphia Restaurateur) and Hall of Fame Boxing Champ, Bernard "The Alien" Hopkins also auctioned off tremendous experiences which in total brought in \$48K. A custom suit by Damari Savile and lunch with Eagles safety, Malcolm Jenkins went for \$12k. Each of the players walking in the show auctioned their jerseys and brought in very significant dollar amounts as well. All donations and monies raised will benefit Big Brothers Big Sisters financially while raising awareness about the organization and its impact on the community.

This year, Philadelphia Eagles team members represented the City of Brotherly Love, donning [Damari Savile menswear](#), which is owned by Eagles safety, Malcolm Jenkins. The newly opened [DAPR Grooming Parlour](#) in Rittenhouse Square offered their talents to make sure the men's hair shined as they strutted down the runway.

Designer Nicole Miller also showcased her women's collection with a runway show that featured the wives of the members of the Philadelphia Eagles. "Mentorship is the gateway to success and we are proud to be part of the Fashion Touchdown," said Mary Dougherty, owner of two Nicole Miller stores within Philadelphia.

Before the women took to the runway, their hair and makeup were taken care of by the international beauty brand and innovator, Anastasia of Beverly Hills and the Jason Matthew Salon of Philadelphia.

The Eagles players who walked in the show included Malcolm Jenkins, Rodney McLeod, Brent Celek, Todd Herremans, Jalen Mills, Chris Maragos, Jordan Hicks, Zach Ertz and Brandon Graham. Due to the generous contributions of multiple event partners an additional \$169K in

donated event services contributed to an unforgettable event and incredible guest experience on a non-profit budget.

“For five years, the event shows not only the love that Philly feels for our community, but also the unwavering work that BBBS does on a daily basis for more than 3,500 children in our region,” said [Joseph M. Marrone, Esq.](#) Founder of Marrone Law Firm, LLC. “It’s a testament to the belief that sponsors have in the event because there is much more to do, over 1,500 kids sit in the waiting pool for a ‘Big’.” Marrone served as a Big Brother and is currently on the Governing Board of BBBS Independence Region.

Renowned Philadelphia celebrity pop artist, Perry Milou was also in attendance. He designed a custom piece for auction and a special centerpiece of the new Big Brothers Big Sisters logo for the stage in collaboration with Rodney McLeod, Chris Maragos, Bernard Hopkins and kids who are part of the “Littles” program through Big Brothers Big Sisters.

Other sponsors included Live Nation, Bank of America, Mutual of America, and AmerisourceBergen. The food and beverage sponsors included Brûlée Catering, Casamigos Tequila, Tito’s, Stateside Vodka, and Yards Brewery. The event showcased not only BBBS, but also the brotherly love that Philly is known for.

About Big Brothers Big Sisters Independence Region

Big Brothers Big Sisters Independence Region is a donor-supported organization that enriches, encourages, and empowers children to reach their highest potential through safe, one-to-one mentoring relationships. Volunteering as a Big Brother or Big Sister is about making a measurable difference in a child’s life by sharing new perspectives and experiences. Serving Chester, Delaware, Montgomery, and Philadelphia Counties in PA and Burlington, Camden and Gloucester Counties in NJ, nearly 4,000 children annually are more successful socially and academically because of the work of Big Brothers Big Sisters Independence Region. Visit us at www.independencebigs.org.

About Marrone Law Firm, LLC

As one of the most successful and highly regarded civil litigation practices in the Philadelphia area, Marrone Law Firm, LLC provides vigorous, effective representation in matters ranging from personal injury and medical malpractice to civil rights and criminal law. Visit us at www.marronelaw.com.

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ABOUT NICOLE MILLER PHILADELPHIA

Mary K. Dougherty privately owns and operates two renowned fashion landmarks in the city of brotherly love and sisterly affection. In 1994, Dougherty opened her first Nicole Miller boutique in Manayunk, and shortly after a second location followed in the heart of center city at The

Bellevue. Dougherty and her team of stylists are revered in the Philadelphia community for their constantly innovative, thoughtful, professional and fresh approach to fashion, style and philanthropy. For more information on Nicole Miller Philadelphia boutiques, please visit nicolemillerphiladelphia.com or call 215-930-0307.

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ABOUT NICOLE MILLER

Known for her signature graphic prints and innovative silhouettes, Nicole Miller is an iconic American designer with a modern, ageless aesthetic. With a degree in fine arts from The Rhode Island School of Design and a degree from l'Ecole de la Chambre Syndicale de la Haute Couture Parisienne in Paris, Nicole Miller combines her art training with couture technique. Nicole Miller's creations have garnered a loyal following of celebrity fans including Angelina Jolie, Beyoncé, Kelsea Ballerini, Perrey Reeves, Cheryl Hines, and Jackie Cruz, amongst others. Nicole is a CFDA board member, and has been the recipient of numerous industry awards such as the Legend of Fashion Award (2006), Fashion Group International Lifetime Achievement Award (2012), and the Visionary Woman Award (2014).